



Plymouth Downtown Development Authority Informational Meeting Agenda Plymouth City Hall June 12, 2023 6:30 p.m.

Plymouth Downtown Development Authority
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Plymouth DDA Informational Meeting – Act 57 of 2018

1. CALL TO ORDER

Kerri Pollard, Chairperson
Andre Martinelli, Vice Chair
Nick Moroz, Mayor
Jack Ayoub
Ellen Elliott
Brian Harris
Richard Matsu
Dan Johnson
Patrick O'Neill
Shannon Perry

2. FIVE-YEAR ACTION PLAN REVIEW AND ADDITIONAL INFORMATION

3. PUBLIC COMMENTS

4. ADJOURNMENT

2020-2024 Five-Year Action Plan

Rev. February 3, 2021

Goal	Task	Responsible Party	Timeframe	Funding Source	Status Update 6/8/2023
Improve Parking	<p>**Top Priority** Improve condition, aesthetics, and/or functionality of existing parking lots by: - Resurface existing lots that are in need (such as Liberty/Penniman lot, and lot at Harvey/Wing); consider lot re-configuration to improve flow, street edge and pedestrian connections as part of projects. - Design parking lot at Saxton's site</p>	DDA Staff/ DDA Board	Short-term		2023 Central Parking Deck phase 1 complete. Phase II scheduled to be completed by July 4. Final Phase to be completed after Fall Fest. Saxton's lot project approved at 5/1/23 City Commission meeting. City officially purchased Wira property at 6/5/2023 meeting. Work on Saxton's lot to begin in mid-late summer of 2023.
	<p>Finance parking lot maintenance and improvements via a paid parking system. Includes demolition/reconstruction of parking deck. -Decide on a direction for paid parking</p>	DDA Staff/ DDA Board	Short to Mid-term		COW meeting held on 4/3/2023 to inform boards of direction of parking, woonerf and patio updates. Economic Development Director John Buzuvis presented paid parking presentation to City Commission on 6/5/2023. Waiting on City Commission for next steps.
	<p>Maximize number of parking spaces</p>	DDA Staff	Short to Long-term		City Commission did not approve the DDA Board recommendation to add parking spaces on Church Street at the 6/5/2023 meeting.
Improve pedestrian safety	<p>**Top Priority** Improve pedestrian crossings for safety (also goal of DDA Infrastructure Plan), alerting cars that pedestrian is in crosswalk, specifically: - At Penniman/Harvey, Harvey/AA Trail, and Main/Church St. intersections (coordinate with City Commission). - Increase size of waiting area at crossings. - Add alert system for cars as pedestrians enter walkways, especially at midblock crossings such as Main St. between AA Trail and Penniman, or on AA Trail @ Forest. Alerts could include pedestrian activated flashing lights; however, a system with flashing lights may not be appropriate downtown. -Identify locations for additional bike racks</p>	City Commission/ DDA Board	Short-term		New bike racks installed at City Hall in October 2022. DMS working on new installation method for new bike rack in Kellogg Park due to larger size. Installation expected by Art in the Park. Pedestrian signal installation at Main Street crosswalk and Forest and Ann Arbor Trail crosswalk installed in 2022.
	<p>Maintain sidewalks for safety, making them pedestrian friendly by: - Repair concrete where needed. - Replace tree grates (either overall or where needed). - Maintain/update pavers. - Extend sidewalks where needed.</p>	DDA Staff	Short-term		Tree grate areas repaired and filled with mulch in March. Most brick work completed in April. Contractor has two additional areas to complete in June. Sidewalk/curb work later in 2023.
	<p>Plant trees (Also goal of DDA Infrastructure Plan) along sidewalks; replace trees in poor condition as identified; investigate organizations (Keep Plymouth Leafy) that supply/plant trees</p>	City Commission/ DDA Board	Mid-term		Trees on Penniman and Forest to be reevaluated in 2023 for potential replacement.

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	Improve street and alley lighting for safety; determine decorative lighting style for alleys (ex. illuminating artwork)	DDA Board/ DDA Staff	Mid to Long-term		New LED lights were installed in June to replace the damaged lights. Lights are intended to help illuminate areas of Fleet Street alley. Holiday Tree Light maintenance to occur in July.
	Improve alley "ambiance" via artwork to enhance appearance. Potential locations include DDA office alley, alley around parking structure, alley between theater & gathering area, and by St. Joes (near Subway)	DDA Board	Short-term		Plymouth Art Walk has been installed in all Phase 2 locations except Sun & Snow, which is expected to be fixed in June. DIA Inside Out installations installed on 5/4/2023. DDA Staff working with Plymouth Community Arts Council on programming for both Art Walks.
Kellogg Park	Install the new fountain.	DDA Staff	Short-term		COMPLETED
	<p>**Top Priority**</p> <p>Implement Kellogg Park Master Plan by:</p> <ul style="list-style-type: none"> - Prioritize action items identified in Goal Setting Session (12-14-20) - Identify potential funding sources priority short-term action items. - Recommend City Commission adopt Kellogg Park Master Plan as an amendment to the Plymouth Five-Year Parks and Recreation Master Plan. - Submit grant application to MDNR to implement top action-item priorities of Kellogg Park Master Plan. 	City Commission/ DDA Board	Short to Long-term		City IT staff working on upgrading camera system in Kellogg Park and surrounding areas with completion expected later in 2023. DMS completed turf repairs and needed tree trimming in May 2023. Planters all planted as of June 1.
Support Businesses	<p>**Top Priority**</p> <p>Rethink café/outdoor dining policy to include:</p> <ul style="list-style-type: none"> - Closing some streets. - Creating woonerf on Pennimal (in front of theater). - Create semi-permanent dining extension into parallel parking spaces.* - Expand entertainment opportunities in Kellogg Park and throughout downtown. - Create "Social District" for common outdoor liquor sales. <p>*Approved by City Commission starting in April and extending through 2021.</p> <p>-Reach decision on outdoor dining plan and consider "parklets"</p>	City Commission/ DDA Board	Short-term		<p>COW meeting on 4/3/2023 revealed information on future patio/woonerf possibilities. City Commission extended the platform program through 2023 dining season. Outdoor dining season started April 1. DDA to discuss future of Outdoor Dining at June meeting.</p> <p>DDA staff evaluating other communities social districts to determine future potential of a social district in Downtown Plymouth.</p>
	Expand use of technology	DDA Board	Short to Mid-term		EV charging stations included in design of new parking lot at the Saxton's location. DDA Staff working on spotlight videos for downtown businesses. First few have been posted on DDA socials. More than 40 businesses have shown interest.

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	Engage with businesses to create artwork throughout the DDA	DDA Board/ DDA Staff	Short-term		Garage mural on hold until after major renovation of Central Parking Deck in 2023. MML grant denied. Staff to evaluate funding options later in 2023.
	Attract new businesses and engage with existing businesses	DDA Board/ DDA Staff	Short to Long-term		New website design launched May 25. Staff working on updating content before we move forward with publicity campaign. DDA, PCAC, Harris Conservatory, and Chamber partnering on Saturday Scenes event for street performers on Saturday evenings.